

GeoSnapShot: Fundraising through photography

GeoSnapShot offers Little Athletics centers across Australia the opportunity to safely and securely share and sell photos from their events online.

Our website offers free registration and uploading. Centre's can choose to **share the photos free of charge**, or **generate additional funds for your centre by selling the images**.

How does GeoSnapShot work?

- Your centre's own photographers (Mums & Dads, friends, or local hobbyist photographers) take photos at the LAVic event and upload them to GeoSnapShot.
- Parents safely and easily view photos at GeoSnapShot.com through password-protected albums. Photos are downloaded instantly as digital files.
- **There is no cost for this service. No hidden fees – this service is completely free!**

Fundraise for your centre by selling photos

- You set the price of your photos. We recommend an initial default price of \$8.95 per photo, but leave the decision to you.
- **70% of the revenue goes to the photographer who then donates back to your centre.**
- Payment of photos is managed securely through the GeoSnapShot website and payment is accepted via credit card, bank transfer or PayPal.

Would you like to see a demo?

We've set up a demo event so you can see how it all works.

Simply go to:

www.geosnapshot.com/e/Your-LAVic-event

The password is: **password**

All photos in the demo event are free. You can set any price you choose for photos from your event.

Safety first



Albums can be password protected. You set and control the password.

Forgotten the password? Parents can request the password from you via email directly through our website.

Photos are stored securely so you can be assured that no one else has access to them. The photos will never be used to promote our business.

Who are the photographers?

If the photographers are volunteers from your centre's you can make sure they have the correct Working With Children Certificate.

If you don't have your own photographers you can request GeoSnapShot photographers from our large national database of talented local photographers and request that they give you a copy of their Working With Children Certificate. If you request GeoSnapShot photographers they will be entitled to keep the 70% from any photos sold.

Who is GeoSnapShot?

GeoSnapShot aims to inspire any photographer to bring joy to people through their photos. We're based on the northern beaches of Sydney and provide a simple and hassle-free photography platform that supports hundreds of photographers nationwide.

How do people receive their photos?

All photos are provided as high quality, instant digital download from the GeoSnapShot website.

No financial outlay for centres

There are no upfront costs to using the GeoSnapShot platform and no financial risk to the centre.

If you don't sell a single photo you will not be charged anything.

Let's get started

Getting started is simple:

- Ask your photographers to register for GeoSnapShot and upload their photos from the event.
- If you require GeoSnapShot photographer at your event simply add your event to our calendar using our online booking form at www.GeoSnapShot.com/events

You can even upload photos from events that have already taken place.

We would love to hear from you!

Please contact me if you have any questions about our service.

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